



Hong Kong, 10th January 2019

PRESS RELEASE

Hong Kongers asked to identify the city’s most pressing problems.

The first and only innovation challenge of its kind: **Challenge Hong Kong, Problem worth Solving, Impact worth Making**, launched today by WHub and Explorium HK.

HongKongers are invited to identify the most pressing problems Hong Kong is facing right now.

WHub and Explorium HK is calling out to the entire Hong Kong population and is counting on the innovators of Hong Kong: startups, entrepreneurs, investors, students, and industry leaders to explore what’s holding this city back to become a more creative and innovative economy, a happier and healthier community, and a sustainable place to live and submit their problems.

Anyone, individually or team of maximum 4 persons, can submit a problem statement [on the dedicated platform \(https://explorium.spigit.com/whubxexploriumhk/Page/Overview\)](https://explorium.spigit.com/whubxexploriumhk/Page/Overview) from January 10th until 17th January, then it will be time for the votes from 21 to 23rd and the selection on 23 to 25th January.

Explorium HK, Fung Group’s innovation hub, and WHub, HK’s startup ecosystem platform and tech & innovation catalyst, are coming together to combine strength, passion and reach to engage the Hong Kong innovation community in a different challenge for a better Hong Kong.

If your problem is selected as one of Hong Kong’s five most pressing challenges, you’ll be invited to attend the [Startup Impact Summit](#) by WHub on 25 January 2019.

During the day, you’ll have the chance to work with subject matter experts to refine and frame your problem ahead of a chance to pitch your problem on stage to a panel of expert judges.



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There will be one winning problem selected on January 25th and the winning problem will receive WHub and Explorium HK's support to build solutions to the problem in 2019.

Timeline of the Challenge

10th January, Launch of the Challenge

10 to 17th January, Post your problem on the platform and Comment.

21 to 23rd January, Vote for the most pressing problems

24 January, We will select and inform 5 finalists

25 January, Attend a workshop and pitch on stage

About the organizers

[Explorium HK](#), Fung Group's innovation hub, and [WHub](#), HK's startup ecosystem platform and tech & innovation catalyst, are coming together at *Startup Impact Summit by WHub* to combine strength, passion and reach to engage the Hong Kong innovation community in a different challenge for a better Hong Kong.

About Startup Impact Summit by WHub, core event of StartmeupHK organized by InvestHK

[Startup Impact Summit](#), hosted by WHub, on January 25th 2019, will showcase the impact created by startups and ecosystem stakeholders in the Greater Bay Area and overseas, as well as making impact during and through the conference to the ecosystem and all attendees. Get your tickets [here](#).

Choose from the wide range of tracks including a Startup Showcase, Workshop for Investors by Silicon Valley's famous Angel, WHub's flagship Job Fair, Country & Accelerator Pavilions, a Marketplace where startups can source services to scale, Fundraising Workshop by Zegal, an Open Innovation Challenge in collaboration with Explorium from Fung Group, dedicated Media lounge with press conferences, Investor Lounge and business matchmaking and a Creative Space showcasing innovative technology. Our main stage offers many "firsts": To HK and even to Asia, with Keynote Sessions and interactive panels.

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