新浪财经 香港飞亚奖 2019

SINA FINANCE HONG KONG FINANCIAL INSTITUTIONS AWARDS (HKFIA) 2019







奖项细则 AWARD RULES

投资于金融科技的金融机构;

申请者需提供至少 1 个 2018 年公司金融科技发展或投资金融科技公司的典型案例; 对金融科技行业的推动、核心成就、对投资未来的规划等将作为参考。

Financial institutions which have investments in Fintech companies.

Applicants should provide at least ONE typical Fintech project or investment case in 2018.

Promotion to the Fintech industry, achievements, and future planning for Fintech will be considered.

申请候选人 CANDIDATES

投资于金融科技的金融机构。

Financial institutions which have investments in fintech.

递交材料

SUPPORTING MATERIALS

所有申请人须同时递交第一部分和第二部分的表格数据以及申请材料,否则申请将被视为资料不齐而不被受理。此外,材料中若有提及客户评价等信息,申请者需提供相关证明文件。

All applicants must submit supporting data and materials in both Part I and Part II. Otherwise the application will be treated as incomplete. In addition, if there are clients' comments in the materials, applicants should provide supporting evidence.

第一部分:整体概况 PART I: GENERAL PROFILE

A. 申请者需提供以下表格数据;

Applicants should submit supporting data in the following table;

Ess	基本信息 sential information
机构名称 Institution name	
投资于本公司金融科技发展的项目数量 Number of investments in projects of your own company' fintech development	
投资于本公司金融科技发展的总额及比重 Investment amount and proportion in your own company' fintech development	
本公司各金融科技项目名称及投资金额 Names and investment amount of each fintech projects in your own company	
投资于本公司金融科技发展金额同比增幅 The year-over-year growth rate of investment in your own company' fintech development	
对非本公司的金融科技公司的投资项目数量 Number of investment projects in <u>fintech companies</u> ^① (excluding your own company)	
对非本公司的金融科技公司的投资总额及比重 Total investment amount and proportion in fintech companies (excluding your own company)	
投资于非本公司的金融科技公司的名称及投资金额 Names and investment amount of each invested fintech companies (excluding your own company)	
对非本公司的金融科技公司的投资同比增幅 The year-over-year growth rate of investment in fintech companies (excluding your own company)	

[®] Fintech companies: include "software and services companies" or "research and consulting services companies" with business keywords in "Banking" or "Financial Services" or "e-Banking" or "wealth management" or "Finance" or "Payment" or "Credit" or "financial crime" OR Online Bill Payment Services companies OR Online Trading Systems companies OR Online Insurance Services companies OR Financial Software companies OR Financial Consolidation and Reporting Software companies OR Accounting Software companies OR Financial Services Software companies, etc.

B. 提供材料详细阐述在以下各方面的优势与亮点。

Elaborate on the following points to highlight the strengths.

- 1. 对金融科技的定义与范畴 Definition and scope of fintech
- 2. 对行业的推动 Promotion to the industry

Peer comparison

3. 市场与社会影响力 Impact on market & society

4. 对非本公司的金融科技公司的投资 策略及回报率

The investment strategies and return rate in fintech companies (excluding your own company)

- 7. 对未来整个行业金融科技的展望 Vision on the future of fintech industry
- 5. 对未来本公司金融科技的规划 Plan on the future of your own company's fintech development
- 8. 与同等公司的比较
- 6. 对未来非本公司的金融科技公司投资 的规划

Plan on the future of investments in fintech companies (excluding you own company)

9. 2018 年度相对往年的进步或改变 Improvement and development in 2018

10. 以上未提及的其他方面 Additional information

第二部分:典型案例

PART II: TYPICAL CASES

A. 申请者需提供 1~3 个 2018 年本公司金融科技发展或投资典型案例; 案例需包含以下表格信息;

Applicants should provide 1~3 typical fintech project(s) or investment case(s) in 2018; Information in the following tables should be included;

	金融科技项目案例概况 Overview of fintech project
金融科技项目名称 Name of fintech project	
创新成就 Innovative achievement	
投资金额 Investment amount	
核心难点 Major difficulties	
关键技术 Key technology	
补充信息 Additional information	

金融科技投资案例概况 Overview of fintech investment case	
投资对象 Investment target	
投资对象的创新成就 Innovative achievement of investment target	
投资金额 Investment amount	
平均回报率(若有) Average return (if any)	
投资策略 Investment strategy	
补充信息 Additional information	

- B. 提供材料详细阐述在以下各方面的优势与亮点,同时应与第一部分(整体概况)的内容相呼应。 Elaborate on the following points to highlight the strengths, which support your claims in Part I - General Profile.
- 1. 对金融科技的定义与范畴 Definition and scope of fintech
- 2. 对行业的推动 Promotion to the industry
- 3. 市场与社会影响力 Impact on market & society

company)

- 4. 核心成就与难点 Achievements and difficulties
- 5. 创新背景 / 投资背景 Background of innovations/investments
- 6. 对非本公司的金融科技公司的投资策略 及回报率 The investment strategies and return rate

in fintech companies (excluding your own

- 7. 对未来本公司金融科技的规划 Plan on the future of your own company's fintech development
- 8. 对未来非本公司的金融科技公司投资的规划 Plan on the future of investments in

9. 对未来整个行业金融科技的展望 Vision on the future of fintech industry

- 10. 市场反馈与评价 Feedback and comments from markets
- fintech companies (excluding you own company)

 11. 与同等公司的比较

Peer comparison

12. 2018 年度相对往年的进步或改变 Improvement and development in 2018

13. 以上未提及的其他方面 Additional information